



**LINC**  
LiteracyINC

**2020**

**Bringing the Joy of Reading to NYC Children**

**SPRING  
UN-GALA**



**LINC'S SPRING UN-GALA**  
**TUESDAY, MAY 19, 2020**

6:45pm E-Reception  
7:00pm Live Program

**HONORING**

Susan and Harry Newton  
Tracy Dockray and Mark Rudd

**HOSTED BY**  
Lin Oliver

**AUCTIONEER**  
Hugh Hildesley

**GALA CO-CHAIRS**  
Claire Newton and Ted Maloney  
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Dan Yaccarino

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Kim Rosenthal and Andrew Nicholson  
Mary Fratto Rowe and Malcolm Rowe  
Ann Short  
Tinny and Myles Weintraub  
Stephanie Young and James Rouhandeh



## LINC'S SPRING UN-GALA Program

7:00PM

**Salute to Essential Workers in NYC**

**Welcome** from Ethan, LINC Kid

Lin Oliver

HOST

**LINC Leadership**

Carlos Rodriguez  
LINC BOARD CHAIR

Shari Levine

LINC EXECUTIVE DIRECTOR

Mimi Levin Lieber

LINC FOUNDER

**VIDEO: LINC's Impact**

Hugh Hildesley

SOTHEYBY'S AUCTIONEER  
Text-to-Pledge

7:15PM

**LINC Honorees**

Susan and Harry Newton

*Introduction by Mimi Levin Lieber*

Tracy Dockray and Mark Rudd

*Introduction by Dan Yaccarino*

**Elected Officials, Champions of  
City's First Readers Initiative**

Stephen Levin

NEW YORK CITY COUNCIL MEMBER

Antonio Reynoso

NEW YORK CITY COUNCIL MEMBER

**VIDEO: How LINC is Serving Families Now**

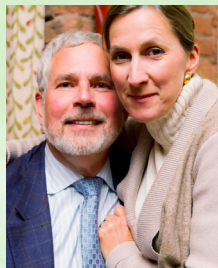
7:30PM

Text your support to **206-736-3613**.

Thank you and good night!

## Meet our Honorees

### Tracy Dockray and Mark Rudd



Mark and Tracy share a love of reading. A retired attorney, Mark is an advocate and supporter of mission-driven organizations. Tracy is an author and illustrator of children's books. She hopes to help create lifelong readers through her work in libraries and through LINC's continuing efforts. *Bright Dreams*, her latest book, will be released this fall.



### Susan and Harry Newton



Susan and Harry Newton have been an important part of the LINC family for decades. Susan is a former early childhood teacher and was a key Board member during LINC's formative years. In 1997, Harry sold the technology publishing business he started after graduating from business school. Currently, Harry writes a daily blog "In Search of the Perfect Investment."

### Meet our Host

#### Lin Oliver



Writer, film producer, and best-selling author of over 40 children's books. Lin is also the Co-founder and Executive Director of the Society of Children's Book Writers and Illustrators.

### Meet our Auctioneer

#### Hugh Hildesley



Hugh joined Sotheby's in 1961 and is currently the company's Executive Vice President, Senior Business Development. Hugh trains Sotheby's new auctioneers and conducts a high number of benefit auctions per year.



## A special thank you to our sponsors

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Susan and Harry Newton  
Tracy Dockray and Mark Rudd

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**A special thank you to LINC VIPs and their families  
featured in tonight's program**

Bilquis Anthony  
Felicia Batista  
Reishmi Brijmohan  
Alma and Jesus Canete  
Evelin Cuevas  
Efrucina Mejia  
Janneth Mejia-Figueroa  
Rukshana Pravin  
Mirza Vazquez

**And of course, thank you to all of the LINC kids**



Thank you to Dave Cory and Consumer Eyes  
for producing our amazing video content

Thank you to our dedicated Board of Directors and to Mimi Levin Lieber  
for her passion and commitment to raising readers in New York City

Thank you to all of our virtual guests for tuning in