

PRIVACY POLICY

Last updated April 30, 2015

Our Commitment to Our Donors

We will not sell, share or trade our donors' names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations. This policy applies to all information received by Literacy Inc., both online and offline, on any Platform ("Platform", includes the Literacy Inc. website and mobile applications), as well as any electronic, written, or oral communications.

This policy further explains how Literacy, Inc. (LINC) uses the information we collect when you visit one of our web pages.

We are committed to protecting the privacy and personal information of visitors and donors using our website (www.lincnyc.org).

Automatically-Collected Information

Like all website owners, LINC automatically receives and records certain information simply because you use our website and view or interact with our content. This information includes the date and duration of your visit, certain device specific information (such as hardware model, operating system, unique device identifiers), the pages you view and your internet protocol address.

Use of Analytics

We use "Google Analytics" to collect information about use of this site. Google Analytics collects information such as how often users visit this site, what pages they visit when they do so, and what other sites they used prior to coming to this site. We use the information we get from Google Analytics only to improve this site. Google Analytics collects only the IP address assigned to you on the date you visit this site, rather than your name or other identifying information. *We do not combine the information collected automatically or through the use of Google Analytics with personally identifiable information.* Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit this site, the cookie cannot be used by anyone but Google. Google's ability to use and share information collected by Google Analytics about your visits to this site is restricted by the [Google Analytics Terms of Use](#) (as amended for government websites) and the [Google Privacy Policy](#). You can prevent Google Analytics from recognizing you on return visits to this site by disabling cookies on your browser.

Google Analytics employs cookies to define user sessions, which allows for the collection of data about how visitors are using the website. Google Analytics uses only first-party cookies for data analysis.¹ This means that the cookies are linked to our specific website domain, and Google Analytics will only use that cookie data for statistical analysis related to your browsing behavior on that specific website. According to Google, the data collected cannot be altered or retrieved by services from other domains.

If you choose, you can opt out by turning off cookies in the preferences settings in your web browser. For more information on Google Analytics, and disabling cookies, please visit [Google Analytics](#).

¹ A cookie is an alphanumeric identifier that is automatically stored on the hard drive of a computer that processes a website. We do not share information from cookies with any third parties.

Personal Information

We do not collect any personal information about you unless you provide us that information voluntarily – by your sending us an email, registering to receive materials or participating in a survey of ours. If you choose to provide us with your name and email address or any other personal information, we will send you our newsletter and informational emails from time to time, unless you opt out. We will not trade, share or sell any of your personal information with any third parties for commercial purposes without your consent. This applies to any personal information collected both online and offline.

If you send us emails, you should be aware that information in such emails may not be secure or encrypted and thus may be available to others. We suggest that you exercise caution in deciding whether to disclose personal or confidential information in emails.

You can update your personal information [here](#).

You can opt out from receiving any communications (both online and offline) from us by emailing us at info@lincnyc.org or calling 212 620-5462.

This privacy policy applies to and includes any specific donor information including but not limited to name, address, email address, and donation payment information.

Compliance With Legal Process

We may disclose personal information if we are required to do so by law or we have a good faith belief that such action is necessary to (1) comply with the law or with legal process; (2) protect and defend our rights and property; (3) protect against misuse or unauthorized use of our site or its information; or (4) protect the personal safety or property of our users or the public (among other things, this means that if you provide false information or attempt to pose as someone else, information about you may be disclosed as part of any investigation into your actions).

Changes to This Policy

This Privacy Policy may be amended from time to time. Any such changes will be posted on this page. If we make a significant or material change in the way we use your personal information, the change will be posted on this page prior to taking effect.

Disclaimers

Please note that our website does not knowingly collect personal information from any child under 13 without parental consent. Any parent who may be concerned that a child has accessed our website or given personal information should contact us as indicated below.

Further, although we believe that our security procedures are appropriate to protect your personal information as indicated, we cannot guarantee that these precautions will protect against, and we must hereby expressly disclaim any liability for, its misuse, loss, alteration or use inconsistent with our policy. In addition, note that the policy appearing here applies solely to information collected by our website, and we have no responsibility for and specifically disclaim any liability for the content, the privacy policies and the use of information of third-party websites to which our site may give links.

Contact Information

If you have any questions regarding this privacy policy, please contact us at info@lincnyc.org.

Integrity of Personal Information

We are committed to protecting personal information collected through this website against unauthorized access, use, or disclosure. Consequently, we limit employee access to personal information collected through this website to only those employees who need access to the information in the performance of their duties and then in accordance with appropriate procedures.

In addition, we employ software that monitors access and is updated periodically to address privacy concerns.

Other Information

By using our website or communicating with us by email, you are deemed to have consented and agreed to our policy, as in effect at the time of your use.

This policy applies only to this website, and you should examine the privacy policy and other websites you access using links from this site.